

Telstra Game Optimiser promotion - Terms and Conditions

By submitting an entry to this promotion, you are deemed to have accepted these terms and conditions.

This promotion is being run by Telstra Corporation Limited (ABN 33 051 775 556) of 400 George Street, Sydney NSW 2000 ("**we**", "**us**" or "**our**").

When can you enter?

The promotion starts at 10am AEDST on 20 January 2021 and ends at 10am AEDST on 29 January 2021 ("**promotion period**").

Who can enter?

Entry is open to Australian residents other than the officers, employees or contractors of us or other companies associated with the promotion and their immediate families.

If you are under the age of 18, you cannot enter this promotion unless your parent or guardian consents to you entering this promotion and agrees that the prize pool is not unsuitable to you. By providing this consent, your parent or guardian agrees to these terms and conditions. If a winner is under 18, we reserve the right, in our absolute discretion, to award the relevant prize to the winner's parent or guardian, and to require the parent or guardian to execute such acknowledgment, indemnity and release as is reasonably required in the circumstances.

How do you enter?

To enter the promotion, you must during the promotion period share with us your most creative 'ritual' for preparing to play video games (in writing or using still or video content) by:

- posting a response to the Telstra Game Optimiser promotional post on Telstra's social channels (including Instagram, Twitter and Facebook); or
- posting a response to the Telstra Game Optimiser promotional post on iamfallfromgrace's social channels (including Instagram and Twitter); or
- posting on your own Instagram, Twitter or YouTube page or account, tagging @telstra and including the hashtag #UpMyGame in that post.

Multiple entries per person will be accepted. However, you are only eligible to win one prize. Entries are accepted at the time you successfully post them to the relevant social channel.

Incomplete, indecipherable or illegible entries will be deemed to be invalid. We may also disqualify entries that do not comply with these terms and conditions.

Your entry must not:

- contain offensive or defamatory comments or imagery;
- include any image, video or voice of any other person without that person's express consent;
- breach any law or infringe any third party rights, including intellectual property rights.

Telstra, and our partners, reserve the right to delete your entry post(s) if you breach the preceding sentence. You indemnify us against all losses, damages, costs (including reasonable legal costs) and expenses arising out of or in connection with a third party claim against us alleging that your entry infringes that third party's rights (including their intellectual property rights).

You grant us a royalty free, perpetual and irrevocable licence to use, modify, adapt and publish your entry. In particular, we may use your entry for promotional and marketing purposes.

Judging of entries

Judging will take place at 10am on 1 February 2021.

The winners will be the THREE entrants who submitted entries containing the most creative pre-game rituals (when compared against all entries), as determined by the judge in their sole discretion. Note, this is a game of skill only and chance plays no part in determining the winners.

The judge's decision is final and binding and no correspondence will be entered into.

The prize

Each winner will receive a "Gamer Grant" in the form of a cash payment of AUD\$2,000 (inc GST) (each a "prize") that will be paid by way of a bank cheque made payable to the winner or by electronic funds transfer to the winner's nominated bank account.

Notification of the winners

Each winner will be notified via the social channel on which their winning entry was posted on 2 February 2021 (where possible). The winning entries will be published on Telstra's Twitter page.

Photographs and comments from the winners

If you are a winner, we may contact you about the promotion, and take photos of you, and use your comments and photos for promotional and marketing purposes. If we do so, you grant us a royalty free, perpetual and irrevocable licence to use your comments and the photos for such purposes.

Use and disclosure of your information

We may use and disclose the information you provide in submitting an entry on the terms and for the purposes set out in our Privacy Statement, and as required to conduct this promotion, which may include disclosing that information to prize suppliers. The Privacy Statement is available at www.telstra.com.au/privacy/privacy_statement.html or by calling 1800 039 059.

If you would like to access or correct the personal information that we hold about you, you should contact us by phoning 1800 039 059.

Supply of an alternative prize

If we are unable to provide a winner with a prize (or part of a prize), we will supply an alternative prize (or part of a prize) of similar monetary value.

If a prize is not claimed

Prizes will be distributed after the close of the promotion period. If a prize has not been accepted or claimed by a winner within 1 month after the end of the promotion period it will be distributed at our absolute discretion.

Suspension, cancellation, modification or termination of the promotion

If for any reason beyond our reasonable control, we are not able to conduct the promotion as anticipated, we may suspend, modify, terminate or cancel the promotion unless to do so would be prohibited by law.

Liability excluded

To the extent permitted by law, we will not be liable for any loss or damage or personal injury suffered or sustained in connection with the promotion including a prize or the taking of a prize. We accept no responsibility for any tax liabilities that may arise from winning a prize.

For promotions on Facebook

The promotion is in no way sponsored, endorsed or administered by, or associated with Facebook, Instagram, Youtube and Twitter. In submitting an entry, you are providing your information to us and not to Facebook, Instagram, Youtube or Twitter.

You release Facebook, Instagram, Youtube or Twitter completely from all liability that may arise in relation to the conduct of the promotion.